

Dongkyu (Kenny) Kim

linkedin.com/in/kennyk1m
206.307.8933
kennykim@outlook.com

PROFESSIONAL EXPERIENCES

Microsoft | Edge Mobile, Your Phone, and Your Phone Companion

June 2018 – Current

Data & Applied Scientist II – Lead Data Scientist for Edge iOS and Android

Redmond, WA

- Design and lead experiments for PMs and engineers to scientifically test and rollout new product features
- Test and check integrity of experiment results in order to deliver trustworthy results to stakeholders
- Teach and guide engineering and product teams about experiment fundamentals to drive experiment culture
- Craft and tell data stories about our users to our product teams to deliver data-driven product recommendations
- Create efficient and resilient data pipelines to build new metrics for business graphs and to pull quick insights
- Dive deep into complex data sets and use statistics/ML to understand user engagement and retention patterns
- Define and analyze quality metrics for feature teams to accurately measure customer behavior and experience
- Work and collaborate with product teams across company to advance data knowledge

Expedia | Local Expert

April 2017 – June 2018

Sr. Business Analyst

Bellevue, WA

- Partner with Product and Engineering teams to identify opportunities and support key business objectives
- Analyze AB and multivariate experiments by highlighting primary metrics, identifying correlations, and figuring out cause and effect relationships to improve the shopping experience for customers
- Apply statistical forecasting model to forecast financial plan numbers using R programming
- Work cross-functionally to define problem statements, collect data, and build advance analytical models
- Engineer and maintain data pipelines to streamline data analysis and creation of dashboards
- Create dashboards to communicate actionable insights, key metrics and trends for key business partners
- Build a code library and knowledge sharing portal to streamline analyses and reporting within analytics team

Microsoft | World Wide Incentive Compensation

June 2015 – Dec 2016

Project Manager (Contractor)

Redmond, WA

- Develop insight into multiple subsidiaries' quarterly seller performances to drive improvement in comp plans
- Investigate and audit data in a fast-paced business environment with complex datasets for ~25,000 sellers
- Support the development and implementation of CRM program for seller requests
- Manage multiple projects working with wide range of stakeholders including IT, HR, Dev and Finance teams
- Identify incoming projects and prioritize among conflicting demands to drive maximum impact

S Y S Construction

June 2012 – May 2015

Project Manager

Mill Creek, WA

PROJECTS

- Customer Retention and Engagement for Edge Mobile App | Microsoft
- Onboarding Optimization for Your Phone and Your Pone Companion App | Microsoft
- Financial Quarterly Forecasting Model | Expedia

ACADEMICS & CERTIFICATIONS

University of Washington – Foster School of Business

Master of Science in Information Systems (M.S.)

Bachelor of Arts in Business Administration: Accounting; Information Systems (B.A.)

Certifications & Skills

- Certification in Database Management (T-SQL) - University of Washington

Application Skills: SQL, Hive, Presto, Tableau, Git, Python, Excel and R

VOLUNTEERING

1. ANCC Elementary Sunday School Teacher

2. Ascend Seattle Chapter Board Member